

# Pacific Mercado's Benefits to City Told Local Clubwomen



### Paris Styles

**MARY FENTRESS**  
PARIS (U.P.)—Innovations in Creed's spring collection include suede and felt corset plastrons in contrasting colors; wide inset pockets extending all around the hem, with gaily decorated handkerchiefs falling over the hips; skirts shorter than they have been for 10 years.

Loose, three-quarters length jackets in sheer wools, herringbone, soft pastel tweeds and plaids are shown for country wear. Classically tailored, fitted, bell-shaped jackets, some of which are lined in grosgrain, printed silks or corded satin, are made for the city. Shoulders are broad; waist, narrow; skirts pleated all around or straight, with most amusing details. Narrow leather belts appear on very wide-waist bands; inset pockets are set over flap over pockets on the back hip; fastenings are in front with either cleverly initialed buttons or silk cord tassels.

For beach wear there is a stunning play suit of red and white linen with a flared short apron over the shorts in front, giving the effect of a semi-skirt. The high neck, low-back blue cotton blouse is gaily striped with red and white on the busters fitted yoke.

Severely man-tailored are the soft broad trousers which are worn with a red and white striped jersey vest which has a long pocket on the right hip extending to the hip. A multi-colored striped and checked handkerchief hangs in back.

Winning the applause of the audience is an evening gown of blue cotton, with a very full skirt. A long-sleeved, bright red bolero jacket goes with it, and, when removed, reveals a matching red felt corsetlet buttoned tightly from bust to hip.

Unusual materials seen in the suits and dresses are yellow whipcord, natural tussor, blue shantung, and bedford cord. Blouses are gaily colored, printed, striped, checked, embroidered, and come in shantung, lace, moire, cotton, linen, crepe, and satin.

**TODAY'S FASHION TIP**  
Red is considered the most outstanding color for spring.

### DOINGS OF WOMEN OF THE MOOSE

Women of the Moose invite the public to join their card party to be held in their hall, 1526 Cravens avenue, Friday (tomorrow evening) at 8:00 p. m.

Prizes will be awarded to men and women holding high scores for bridge, pinochle and 500. There will be special prizes and a prize for high score in bunko.

Representing Torrance chapter Women of the Moose at the conference in Culver City last Wednesday were Maude Prime, Ruth Kidd, Marie Benson and Elsie Smith.

Women of the Moose organized a Thimble Club, when they met for potluck luncheon in the home of Mrs. Bertha Isbell, last Tuesday.

### TORRANCE COUPLE CAPTURE PRIZE

Miss Helen Hannebrink and Joe Tavan won the prize contest at the dance given by the South Bay Pistol and Revolver Club at San Ysidro Saturday evening.

They attended the dance with Mr. and Mrs. Mason Baty and Mrs. E. V. Tavan, whom they visited over the week-end. Baty is a member of the South Bay club.

## Location of Expo Near Here Will be Boon, Gilmeister Says

Timely information on the progress of a campaign to select a site for the Pacific Mercado was conveyed to the National Business and Professional Women of Torrance at their meeting Monday night when Secretary L. J. Gilmeister of the Chamber of Commerce spoke.

Because Gilmeister has been closely in touch with the campaign for locating this permanent Pacific marketplace and exposition in the vicinity of Torrance, his remarks had the ring of authority. He strongly urged the women to use their influence to bring about a successful conclusion.

The Pacific Mercado, which has been thoroughly discussed in metropolitan and local papers in recent weeks, will be of inestimable importance to Torrance, Gilmeister said, provided the final choice for a site settles on the acreage offered by the southwest group. This site is adjacent to Torrance on the northeast, easily accessible to visitors and centrally located with reference to the industrial area.

The Pacific Mercado will be a permanent showplace for the wares of manufacturers and in addition, will be the site of the exposition in 1942 commemorating the 40th anniversary of the landing of Juan Rodriguez Cabrillo on the shores of California. This alone will bring thousands of visitors to the district and the city of Torrance will profit from the flow of tourists.

"Hollywood March" a "radio broadcast" program showed a group of high school students as exceptional entertainers and delighted the audience. Miss Ada Chase gave an interesting talk on the life and character of Susan B. Anthony.

The program was arranged by Mrs. Bettina Miller, Harriett Leech and Mary Vonderahe. Table decorations in a patriotic theme honoring the birthday of George Washington were done by Miss Chase and Beatrice Hughes.

### MARGARET IS SEVEN YEARS OLD

A color scheme of pink and green decorated the Anderson home Saturday, when diminutive Margaret played hostess to 12 playmates. The party celebrated Margaret's seventh birthday.

Games furnished entertainment after which the conventional birthday cake, candy and ice-cream were served. Included were Ora and Louise Benson, Dolores Day, Beverly and May Williams, Cecelia Bidwell, Joanne Sandstrom, Rae and Richard Conner, Joseph Goehring, Ben Benson and Walter Anderson.

### QUAGGIN HOME SCENE OF GUILD PARTY

Seven tables were in play at the party given by St. Cecilia Guild in the Fred Quaggin home, 1609 Amapola avenue, Wednesday afternoon.

Assisting Mrs. Quaggin was Mrs. Charles Bromwich of Redondo Beach. Prizes in contract bridge were captured by Dorothy Ashley and Nora Deinger.

## Elementary P. T. A. Honors Six Past Presidents

Past presidents of the Elementary Parent Teachers Association were honored at the annual Founders' Day Celebration held in the school auditorium Tuesday.

Two hundred persons heard Mrs. Arthur Westburg discuss "Peace as a Socializing Influence." The Mothers Chorus directed by Mrs. Marjorie Eischen sang several pleasing numbers.

Mrs. D. W. Quigley assisted by Miss Sara Isen, Guy Kelly, Karmee Dalley, Mary Kirshman and W. H. Tolson served tea from a table decorated in a color scheme of gold and white.

Past presidents introduced were as follows: Mrs. Nettie Steinhilber, Mrs. Mina Shidler, Mrs. J. E. Hitchcock, Mrs. J. O. Bishop, Mrs. I. C. Rous and Mrs. M. J. Edwards. Mrs. Quigley introduced the group and presented each with a lovely corsage. Mrs. Harold Smith presided at the meeting and cut the Founders Day cake.

The annual sale of articles made by children of the bungalow schools will be held in the school grounds Thursday, March 17 at 10:00 a. m.

The Elementary Parent Teachers association will sponsor the presentation of Homer's Trained Animal Show in the school auditorium the afternoon and evening of March 25.

### FETE NEW GIRLS

New girls at Narbonne high school were guests of honor at the semi-annual reception given by the Girls' Athletic association last Thursday afternoon in the gymnasium.

## TENAS VISITOR IS HONORED

Mrs. May Smith 1423 Post Avenue, entertained at a dinner and bridge party in her home 1423 Post Avenue, Tuesday evening. The affair honored a cousin A. H. Rhodes, president of the Root and Rhodes Oil Company of Eastland, Texas, and his son Gene Rhodes. Others seated at the dinner were Mr. and Mrs. Mark Dyer of Hawthorne, Mrs. Elsie McDonald, Mrs. Margaret Root and Howard Dyer of Manhattan Beach, Miss Audrey Harry, and Mrs. May Swanson of Hermosa Beach and Messrs. Robert and Melvin Smith and the hostess.

### MRS. HALSTED FETED AT SHOWER

Mrs. Vernon J. Halsted (Edna Richhart) was the recipient of many lovely gifts Sunday when a stork shower was given in her honor at the home of her mother, Mrs. H. G. Richhart, 1424 West 218th Street. Mrs. Richhart was assisted in entertaining by her daughter, Mrs. Dale H. Wright.

Twenty five relatives and friends attended the affair and enjoyed the interesting games and dainty refreshments.

### LADIES PARTY AT LEGION HALL

Mrs. Mable Williams and Mrs. Alice Thompson served as co-hostesses at the Washington's birthday celebration held in Legion hall Tuesday evening by members of the American Legion Auxiliary.

The game of hearts furnished diversion with prize for high score captured by Velora Murphy.

Delicious cherry tarts were served with coffee to some 25 persons.

## W. C. Conrad Speaker at Fern Avenue P. T. A.

W. C. Conrad, district superintendent of schools in speaking before members of Fern Avenue Parent Teachers Association linked the birthday of George Washington with the founding of the National Congress of Parent and Teachers.

Ladies of the Association presented a skit "Mrs. Brown Learns About Founders' Day." Character parts in the skit were enacted by Misses L. Snodgrass, M. White, H. Killingsworth and Wm. Jolley. A thrift program was presented by pupils of the school under the direction of Mrs. Mary Bateman. Selections by the school Harmonica Band were given under the direction of Miss Margaret Hollenback.

Room prizes were won by Mrs. Mary Bateman's and Mrs. Guy Mowry's classes. Seventy-seven were registered at the meeting and attended the Founders' Day tea, which followed the meeting.

Mrs. W. J. Bowers presided at the meeting and Mrs. Harvey Davis was in charge of the social hour.

Mrs. W. J. Bowers, Wm. Jolley, Harvey Davis and L. Andrews are attending the Lomita-San Pedro Council meeting in San Pedro, today.

### P. T. A. CARD PARTY IN SAN PEBRO

Lomita-San Pedro Council of Parents and Teachers will hold a benefit card party in the Y. M. C. A., 921 South Beacon street, San Pedro, Friday, Feb. 25, at 2:00 p. m.

Bridge, pinochle and 500 will be played. A cordial invitation is extended to the public to attend.

Calendar	
<b>TODAY, FEB. 24</b>	
6:30 a. m.	Rotary at Legion hall.
7:30 p. m.	Boy Scout Troop No. 219.
7:30 p. m.	Townsend Club at Elementary school.
8:00 p. m.	Modern Woodmen.
<b>FRIDAY, FEB. 25</b>	
9:00 a. m.	Mothers' Educational Center.
8:00 p. m.	Loyal Order of Moose.
8:00 p. m.	Masons.
<b>SUNDAY, FEB. 27</b>	
Services in all the churches.	
<b>MONDAY, FEB. 28</b>	
6:30 p. m.	Kiwanis at Daniels cafe.
7:30 p. m.	Boy Scout Troop No. 217.
7:30 p. m.	N. B. P. W.
<b>TUESDAY, MARCH 1</b>	
7:30 p. m.	Job's Daughters.
7:30 p. m.	Boy Scout Troop No. 211.
8:00 p. m.	Odd Fellows.
8:00 p. m.	American Legion.
<b>WEDNESDAY, MARCH 2</b>	
12:30 p. m.	Woman's Club Luncheon.
6:30 p. m.	20-30 Club at Daniels cafe.
8:00 p. m.	United Artisans.
<b>THURSDAY, MARCH 3</b>	
1:30 p. m.	Lutheran Ladies' Aid.
2:00 p. m.	C. E. Missionary Society.
6:30 p. m.	Rotary at Legion hall.
7:30 p. m.	Boy Scout Troop No. 219.
7:30 p. m.	Townsend Club.
7:30 p. m.	O. E. S.
8:00 p. m.	Modern Woodmen.

## DOLLAR DAY SALE

**\$1.95 Wash Dresses**  
Clever styles, brightly prints, details and accents you will instantly approve. A good selection in all sizes.  
**ONE DOLLAR**

**Pure Silk Hosiery**  
Full fashioned, first quality and ringless. Reinforced at all points of wear. Fashionable shades.  
**2 Pns. for \$1.00**

**\$1.95 Washable Slacks**  
A group of slacks and slack suits, broken sizes and colors. Contrast trim in gaucho and regular styles. An exceptional buy.  
**ONE DOLLAR**

**Gowns and Pajamas**  
Fashioned from rayon, batiste, and plisse crepe. Regular and extra sizes. White and pastel colors daintily trimmed.  
**ONE DOLLAR**

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## Local Visitor and Hawthorne Man Wed In Yuma

It took just one week for Dorothy Josephine Parsons, a visitor in this city and Jacob Ward Brown to decide they were meant for each other. The couple were married in Yuma, Arizona, February 13.

Miss Parsons with her mother, Mrs. Josephine Parsons of Avondale Estates, Georgia, came to Torrance two months ago to visit with the latter's sister, Mrs. Edith Weiss, 716 Border avenue.

Brown, who is a clerk in an A. & P. store on Wilshire boulevard, met his bride here only a few days before she planned to leave for her Georgia home. The return trip was postponed and the nuptials performed. The couple will reside in Hawthorne.

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5 Bunches for \$1.00

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**1 DAY VALUES**

**1 LOT ... COTTON DRESSES**  
New Spring Prints.  
SPECIAL... 59c each. **2 FOR**  
Regular \$1 to \$1.98

**1 LOT ... Silk & Rayon Dresses**  
Beautiful styles and colors.  
Special for Saturday Only.....

**1 LOT ... LOVELY SILK DRESSES**  
Guaranteed values to \$5.98.  
Saturday Only.....

**1 LOT ... WOMEN'S BLOUSES**  
Beautiful silks and Pure Linens.  
Values to \$1.98.  
Special .....

**1 LOT ... Sweaters**  
Slip-ons and sleeveless. Reg. \$1.98  
For \$ Day.....

**1 Lot ... SWEATERS**  
Exceptional values **59c** for Saturday.....

## DOLLAR DAY

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**OVER 100 BEAUTIFUL NEW MOUNTINGS JUST ARRIVED FOR THIS EVENT**

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## TRADE-IN WATCH SALE

**Bring In Your Old Watch - Walk Out With a New**

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Extra Liberal Allowance for Your Old Watch Dollar Day!

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